

Marvelous MARIN

INCORPORATED

COUNTY-WIDE CHAMBER OF COMMERCE • COURT HOUSE • SAN RAFAEL, CALIFORNIA • TEL. SAN RAFAEL 807

October 7, 1938.

Progressive Club of Stinson Beach,
Stinson Beach, California.

Dear Friends:

Thank you very much for your membership remittance.

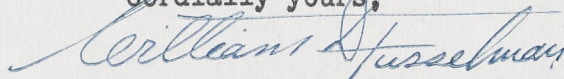
This organization, your county-wide chamber of commerce, is constantly on the job to further those things which are of benefit to the county -- to promote its welfare at every opportunity. And it is good to know that such public spirited friends as you are supporting us every year.

We need you as well as you need the organization.

Please feel free, always, to write in or telephone any ideas you may have from time to time which you think will be useful in our work.

Thanks again and

Cordially yours,



William D. Fusselman,
Secretary-Manager

WDF/O



November 2, 1938.

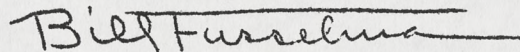
M A R V E L O U S M A R I N
..... I N C O R P O R A T E D

To All Members
Board of Directors:

President Elmer Nielsen has asked me to remind you
of the Marin Music Chest drive which terminates
the 8th, and urge you to talk it up among your
friends and to do everything that you possibly
can to assure continuance of this most excel-
lent and valuable phase of our community life.

It is especially important that during Exposition
year Marin should be in position to offer a real
music festival.

Cordially yours,



William D. Fusselman,
Secretary-Manager.

WDF/O

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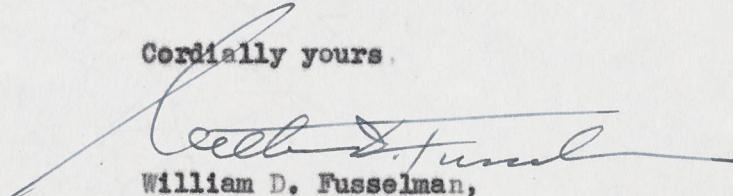
June 19, 1939.

Marin County Board of Supervisors
Court House
San Rafael, California

Gentlemen:

We take great pleasure in informing you that our Executive Committee has endorsed the acquisition by the County of the Stinson Beach property which is now before you for consideration.

Cordially yours,


William D. Fusselman,
Secretary-Manager.

WDF/O

✓ cc to Progressive Club of Stinson Beach



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January 8, 1940

Progressive Club Of Stinson Beach
Stinson Beach, California

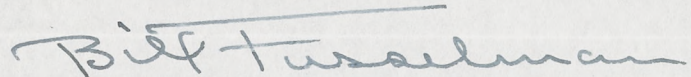
Dear Friends:

We want you to know how much we appreciated your fine co-
operation and the trophy which you so graciously
supplied for the Dipsea Race.

This race was pronounced by every one familiar with past
races as the best in years. It is an excellent
method of publicity as well as a great opportunity
for young fellows to indulge in one of
the greatest sports.

Again our thanks and a very successful New Year to you.

Cordially yours



William D. Fusselman
Secretary-Manager

WDF/O



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COUNTY-WIDE CHAMBER OF COMMERCE • COURT HOUSE • SAN RAFAEL, CALIFORNIA • TEL. SAN RAFAEL 807

January 15, 1940

To All Members
Board of Directors
and
All Members
Marin County Board of Supervisors

We are enclosing herewith a complete transcription of the minutes of Directors meeting held at Mill Valley Country Club, November 10th.

Usually we read the minutes at the following meeting for approval. However, it was the opinion of the Executive Committee at the last meeting that it would be well to mimeograph these, because of the importance of the meeting, and send them along to you.

With best personal regards,

Cordially yours

Bill Fusselman

William D. Fusselman
Secretary-Manager

WDF/O



MINUTES OF MARVELOUS MARIN, INC. BOARD OF DIRECTORS MEETING HELD
AT MILL VALLEY, CALIFORNIA, NOVEMBER 10, 1939

During the dinner President Gardiner called for introductions and at the conclusion of the meal formally called the meeting to order.

The manager then read a report of staff activities and gave the financial report. Following this all correspondence was read for clearance.

Director George Schleicher, speaking as President of the Marin County Real Estate Board, stated the reasons why that organization, at its meeting of October 25, asked that Marvelous Marin, Inc., pass a resolution relative freeing the Golden Gate Bridge of tolls and forward same to all our legislative representatives as well as all organizations which might be helpful in bringing about this much desired result. He emphasized the fact that the bridge is built on Federal lands, not that of Marin county or San Francisco city and county, or that of the State, and that the bridge is a factor in a first line national defense system.

President Gardiner spoke of the meeting sponsored by the Lions Club of San Rafael and expressed the thought that proceedings should move slowly and carefully, as there is very little chance of getting this bridge free of tolls until the San Francisco-Oakland Bay Bridge is also free. Director Schleicher said the Real Estate Board differentiates between the Golden Gate Bridge and the East Bay Bridge, the Golden Gate Bridge being necessary for defense.

The President expressed the belief that it would be necessary to enlist the aid of other sections of the state in order to accomplish the end sought. Director Nock called attention to the action the San Francisco Board of Supervisors had already taken. He moved that the resolution be adopted and that Marvelous Marin, Inc. make this a part of the earliest business to be transacted. This was seconded by Director Rucker and was unanimously carried. Director Cairns in speaking on the question asked, "Will this have any effect on the action taken in San Rafael the previous day?" He also suggested that an organization to be called "Free The Golden Gate Bridge, Inc." be formed. Director Weaver asked for a copy of the resolution to have at a district meeting of all Lions Clubs on November 15th.

The matter of sponsoring a Mill Valley base ball team was laid over until the next Executive Committee meeting.

In the process of clearing the above and similar matters brought up through correspondence, President Gardiner ordered that the project of a joint Christmas season celebration and night parade by all the cities of the county as per the letters from the Olsen company, be laid over for the executive committee meeting and that in the interim copies of the correspondence be sent to all chambers of commerce in the county for clearance. This was concurred in by all present.

On motion of Director Cairns it was agreed that the secretary and at least two other members be authorized to attend the State Chamber of Commerce state-wide meeting to be held in San Francisco on November 30 and December 1st.

Acting on a resolution received from the Real Estate Board requesting Marvelous Marin, Inc. to put its full weight behind a movement to have the 101 highway made a four lane road from San Rafael to Sausalito, Supervisor Thompson suggested that since the Highway Commission is meeting in Santa Rosa on the 16th that the matter should be placed before them at that time. It was agreed that Marvelous Marin take necessary steps to get such action under way.

Director Nielson expressed the belief that Marvelous Marin and all Redwood Empire organizations should see that the Highway Commission be informed at all times by resolution and letter of the requirements of this district respecting our highway matters as other parts of the state were constantly bringing forth their projects in this manner. Director Castle moved that the Highway Commission be petitioned to undertake the work of making 101 a four lane highway. This was seconded by Cairns and carried. In speaking on the question Director Strauss said he believed it would be well to ask the Highway Commission to beautify the highway by planting trees. It was decided to take this up with them at a future date.

Director Nielson expressed his opinion that Federal aid for the Sausalito lateral could be had on the grounds of national defense and the great need for a secondary route to the Bridge. He said he believed the Federal authorities were of a like opinion. Supervisor Thompson informed the directors that at the previous meeting of the Golden Gate Bridge Directors this matter was discussed and will be pressed for accomplishment at the meeting of the Bridge Board on the 15th. Director Schleicher moved that a resolution be drafted to obtain the necessary aid to complete this project. Motion was seconded by Cairns and unanimously carried.

Reports of projects of the various committees were then called for, by the chair. Director Ed Gardner reported on the Camp Taylor matter. Chairman Wm. Kent, Jr. reported on his Bolinas Bay Jetty committee.

He stated that he had made contact with the army people and that he would get his committee together soon. He also claimed that the recreational facilities should be developed throughout the county.

Louis Signer, chairman of the Sub Base committee, asked that Robert Ross, the newly elected President of the Sausalito Chamber of Commerce, be appointed chairman in his stead. This was unanimously agreed upon. Ross requested time to confer with the balance of his committee and the secretary-manager.

Director Weaver reported progress on the Dry Dock committee project.

Director Schleicher reported no progress as yet on the Nautical School committee as it had been difficult to contact Mr. Abornethy of the Nautical School group, who lives in Oakland, but that a meeting had been arranged for the following week. He promised a report for the next meeting.

Wm. Thomas, chairman of the Dipsea Race committee, reported on the work accomplished and asked for authority to exceed the budget amount by \$25.00. This was voted on motion of Kent, seconded by Cairns.

Director Heiman, chairman of the membership committee, said he was not quite sure just what was expected of his committee and requested a conference with the manager.

President Gardiner then opened the meeting for a discussion of the transportation problem, calling on Chairman Apperson of the Marin County Board of Supervisors for his thought on the matter. Mr. Apperson gave as his opinion that it would be impossible to retain the railroad and that the future transportation service would undoubtedly be buses, further stating that he sincerely wished some legal method were possible for the county to help the commuters bear the cost of transportation. Supervisor Thompson then spoke of the need of the entire county cooperating on some one plan, then after all groups were united, send their ideas to the Bridge Directors stressing the idea that Marin county is a suburb of San Francisco and not a rival for population. President Gardiner spoke of the fact that this group, Marvelous Marin, Inc. Directors, was sufficiently representative of the county to achieve this result. Supervisor A. Martinelli voiced the opinion that the recent vote on the utility district had been a wise one and that he was of the firm conviction that if a private corporation could not make the railroad and ferry pay, a public corporation or district could not.

The President then introduced Mr. James Adams and asked him to express his views on the subject. Mr. Adams said he realized the committee with whom he had been working was a temporary one and that he was speaking to a group which goes on month after month, year after year. "We have not talked with the railroad employees, though we have talked with their representatives." He gave as his view that the recent vote was not a vote for Greyhound against trains and ferries and said he wished to emphasize a few points:

1. That in this proposed abandonment which so profoundly affected the county, the Board of Supervisors needed sound legal advice, making a point that he was not to be considered in that capacity. They, the Supervisors, should know upon what terms the railroad could be retained.
2. The county needed to be advised as to its rights in the turn over from railroad to bus service, respecting rights of way, etc.
3. He said if those assembled were handling an \$80,000,000 business and 40,000 people in as vital a situation as this they wouldn't hesitate to get the services of an expert. He said he believed the county should be so advised in a like manner. He made the statement that the following Monday was the last day in which the county could protect itself and that he believed the majority of the commuters looked with grave apprehension on the railroad abandonment.

District Attorney A. E. Bagshaw, upon being called upon said he agreed with Supervisors Apperson and Martinelli that we had come to the end of our rope. He stated that Mr. Adams had suggested to him the advisability of petitioning for a rehearing and that they had concluded that they would take no steps along that line until after the election. He said he had little hope for the success of the petition for a rehearing. And that he believed the Greyhound service would be adequate and pleasant except for its cost. "If their service does not prove satisfactory in the future we always have the opportunity of creating a district and entering into competition with them. We are going to have the Greyhound and we might as well accept the fact and work for reduced tariffs," he said.

President Gardiner then asked the Greyhound representative present, Mr. Clay Bernard, to speak. He remarked, "All I can say is that I ran for office one time in Sausalito and was beaten by 130 votes. I took that as final. The ads we (the Greyhound company) have been putting in the papers were for just one reason:- to tell the people of the county what we could do for them. In view of all these facts, no matter what your personal prejudice is, you can't overlook the fact that Greyhound is the most successful carrier in the

world today. It is too bad that the people of Marin couldn't know Mr. Travis, Mr. Ackerman, Mr. Frailey, and Mr. Finkbohner, four of the greatest authorities on buses there are." He spoke of the many problems of starting the service, time necessary to get buses, build waiting rooms, etc.

Director Nielsen then asked what possibilities Mr. Adams had in mind and what the next step would be if a rehearing were granted. Mr. Adams replying, that filing a petition for a rehearing simply places it before the commission upon the question of whether or not the railroad ought to be allowed to quit, but that the Supervisors would have to decide whether the matter ought to stop there or not.

Director Rucker stated that he was for hiring a competent man, one experienced in practicing before the Railroad Commission to argue the petition.

Director Cairns expressed the thought that collective bargaining with the Greyhound people might help.

Thos. C. Nelson was then called upon by the chair. He stated that he really had nothing to offer at this time.

Director Castle said as far as we are concerned Greyhound means an increase in rates and with some a saving in time and that he would like to see a committee sit with the Greyhound officials and try to work this whole matter out. Mr. Bernard then stated that it was the plan of his company to have such a meeting here in Marin county.

Director Schleicher then remarked, "If Marin county is going to go ahead we must get on the band wagon with Greyhound and get started. You all know how my heart was set on the Key System deal. I am not over the disappointment yet. Most of the commuters prefer buses or drive their own cars. 20% of the rate on Greyhound from San Rafael is for bridge tolls, to cover approximately one or one and one-half miles."

Supervisor Apperson then said, "I want to say that we are highly appreciative of Mr. Adam's work, but feel that the play is over. I would make a suggestion that some one make a motion that Marvellous Marin, Inc. get behind Greyhound."

Director Probert asked who was to meet the cost of upkeep on roads with the additional strain of bus travel. President Gardiner said he realized this was a problem, but that the additional gas tax money would take care of part.

Mr. Fred Drexler, Sr. of Mill Valley urged cooperation and a forgetting of hatreds.

Mr. Ross said the problem now was one of roads for Greyhound buses to run over. He cited the situation in Indianapolis where buses had replaced the electric lines and that the communities had built up tremendously with this service.

Director Schleicher then moved that Marvelous Marin, Inc. get behind Greyhound and do all in its power to stop the ruinous delays and bad advertising Marin County has been receiving during this whole transportation dispute.

President Gardiner asked Director Schleicher to withdraw the motion in order that more precise motions might be made as he wished enough information so that the officers might know exactly how to proceed. President Gardiner further said, "I want to know whether or not you want us to encourage the application for a rehearing or the Northwestern Pacific's application to abandon; whether or not you want us to encourage other bodies to fight abandonment; whether or not you want to go before the Railroad Commission for reduced Greyhound rates."

Director Schloicher stated that he would withdraw his motion, as requested, but that he believed action should be taken as the bus service was undoubtedly coming in the long run, and that periods of experiment, delay, hearing and rehearing were doing the county tremendous damage.

President Gardiner then called attention to the fact that the meeting was being held almost immediately after the election because the officers believed the subject was of great importance and should have prompt action. He added that the time for the meeting was set before the election took place, in order that no time might be lost.

Director Rucker then spoke, "I move that the Board of Supervisors employ an expert advisor to represent the county before the Railroad Commission." This was seconded by Probert..... Supervisor Thompson, speaking on the question, then said, "I want to say that I will vote against further spending of money for this purpose." On vote the motion was defeated.

It was moved by Director Castle that the Greyhound representatives be asked to sit with a committee from Marvelous Marin and try to work out the rate structure. This was seconded by Weaver. Supervisor Thompson, speaking on the question, "May I suggest that the manager and directors of the Bridge District be invited to this proposed meeting." Mr. Bernard, "We have planned to invite them." Motion carried.

Director Weaver suggested that the motion should be withdrawn and we should accept the Greyhound offer. Director Castle consented to this suggestion and motion was made by Director Weaver, seconded by Director Heiman that Marvelous Marin, Inc. accept the offer of Greyhound to meet with them at a time to be fixed, at Sleepy Hollow, and discuss plans and problems in a friendly manner. The motion was put and carried.

There being no further business to come before the meeting it was adjourned at approximately 11:30 P. M.

Respectfully reported

By _____
Secretary-Manager

MAY 23 1942

Mr. William D Fusselman
Secretary-Manager
Marvelous Marin
San Rafael, California

Dear Bill:

Some of our members are reporting that their conversation with people in the neighboring towns discloses a fairly general impression that Stinson Beach is under military control and is closed to the public. This false impression is doing us no good and we wish to have it known that except for certain night traffic restrictions, there is no reason why the public should not visit Stinson Beach as in the past.

The restrictions applying, or soon to be applied, in connection with local highway traffic at night are as follows:

State Highway No. 1, between the Diaz Ranch (where this highway begins the descent to Muir Woods) and Stinson Beach, is closed to night traffic, and dimming of lights is required between Stinson Beach and the Head of Bolinas Lagoon.

When approaching Stinson Beach on the County Road from Mill Valley, the dimming of lights is required after leaving the woods.

The above for your information and we will appreciate any effort on your part to relieve the traveling public of the impression that this is a closed area.

Yours very truly,
PROGRESSIVE CLUB OF STINSON BEACH

A.M. Gilbert, Secy.

Marvelous MARIN

INCORPORATED

COUNTY-WIDE CHAMBER OF COMMERCE / COURT HOUSE / SAN RAFAEL, CALIFORNIA / TEL. SAN RAFAEL 5840

July 14, 1942

Mr. William Sadler, President
Progressive Club of Stinson Beach
Stinson Beach, California

Dear Mr. Sadler:

At the last Directors meeting of Marvelous Marin I was appointed chairman of a committee with a very important task to perform, namely, to set up ways and means of strengthening financially every chamber of commerce or other organization functioning in that capacity, in the County.

In addition to this service our committee was charged with the duty of setting up a plan to finance Marvelous Marin, without being dependent on the County and without interfering with the financial structure of the local chambers.

I was instructed to have one member of each of our constituent organizations on this committee.

Will you please see that a permanent member of this committee from your body is asked to attend the first and preliminary meeting to be held at the Blue Rock Hotel in Larkspur on the evening of Thursday next, the 16th, at 8:00 o'clock



This will be a dinner meeting and is of such vital importance at this time that I must urge that you be properly represented there.

The office will telephone Thursday morning to get the name of your member.

Sincerely yours,

George C. Goheen

George C. Goheen

GCG:B